

Omdømmeberedskab

Vicedirektør Jan Toftholm Andersen, HGH



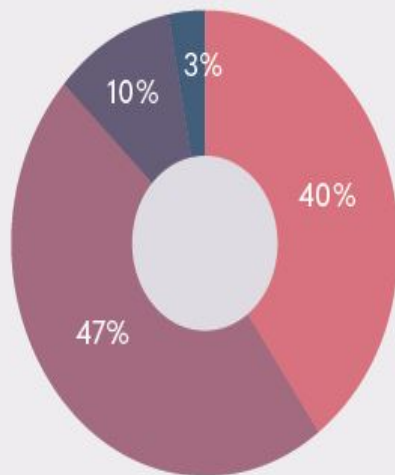
Jan Toftholm Andersen

- Ba. N. Sci
- R & D, RUC
- Ma.Psyk.Org , RUC
- HD 1 ; IT og Økonomi , CBS
- E-MBA , Henley UK
- Innovation leadership, Berkeley U:S
- NLPS – Denmark, Danish Regions og KL

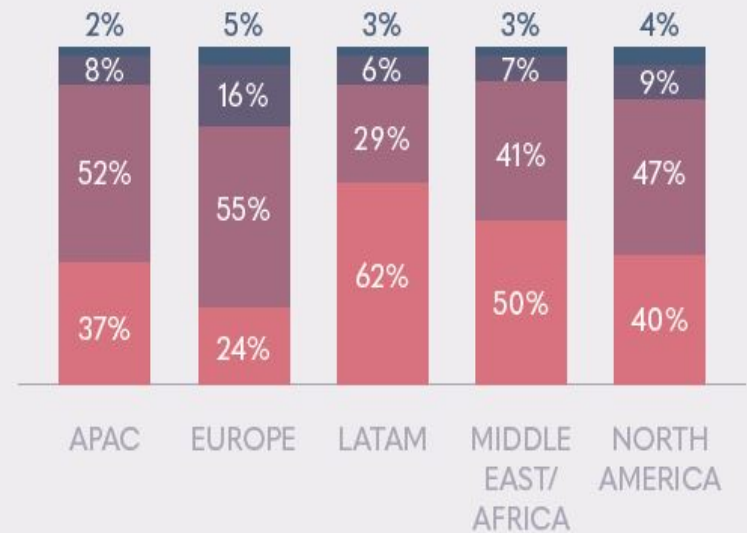


HOW LIKELY OR UNLIKELY ARE YOU TO TAKE THE REPUTATION OF THE COMPANY THAT STANDS BEHIND THE BRAND INTO ACCOUNT WHEN PURCHASING A PRODUCT OR SERVICE?

GLOBAL AVERAGE



TAKE REPUTATION INTO ACCOUNT BY REGION

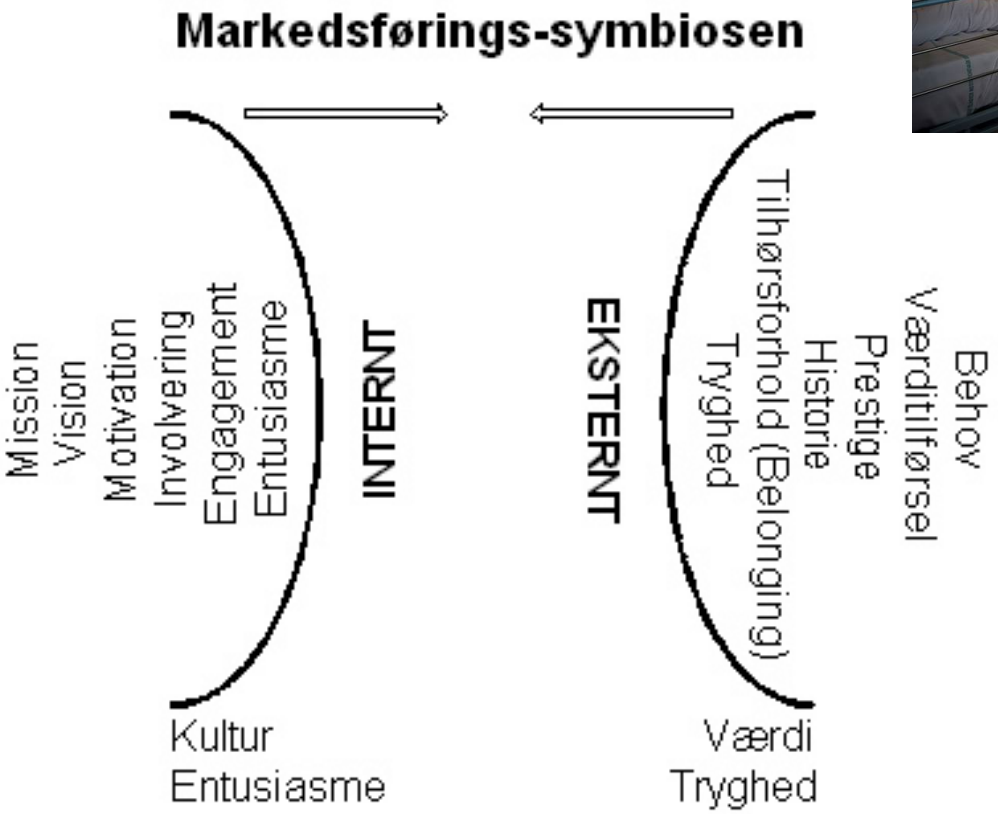


■ VERY LIKELY
 ■ SOMEWHAT LIKELY
 ■ SOMEWHAT UNLIKELY
 ■ VERY UNLIKELY



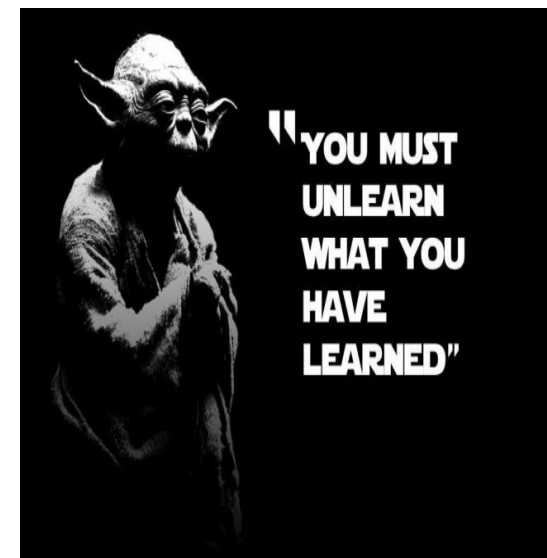
REGION



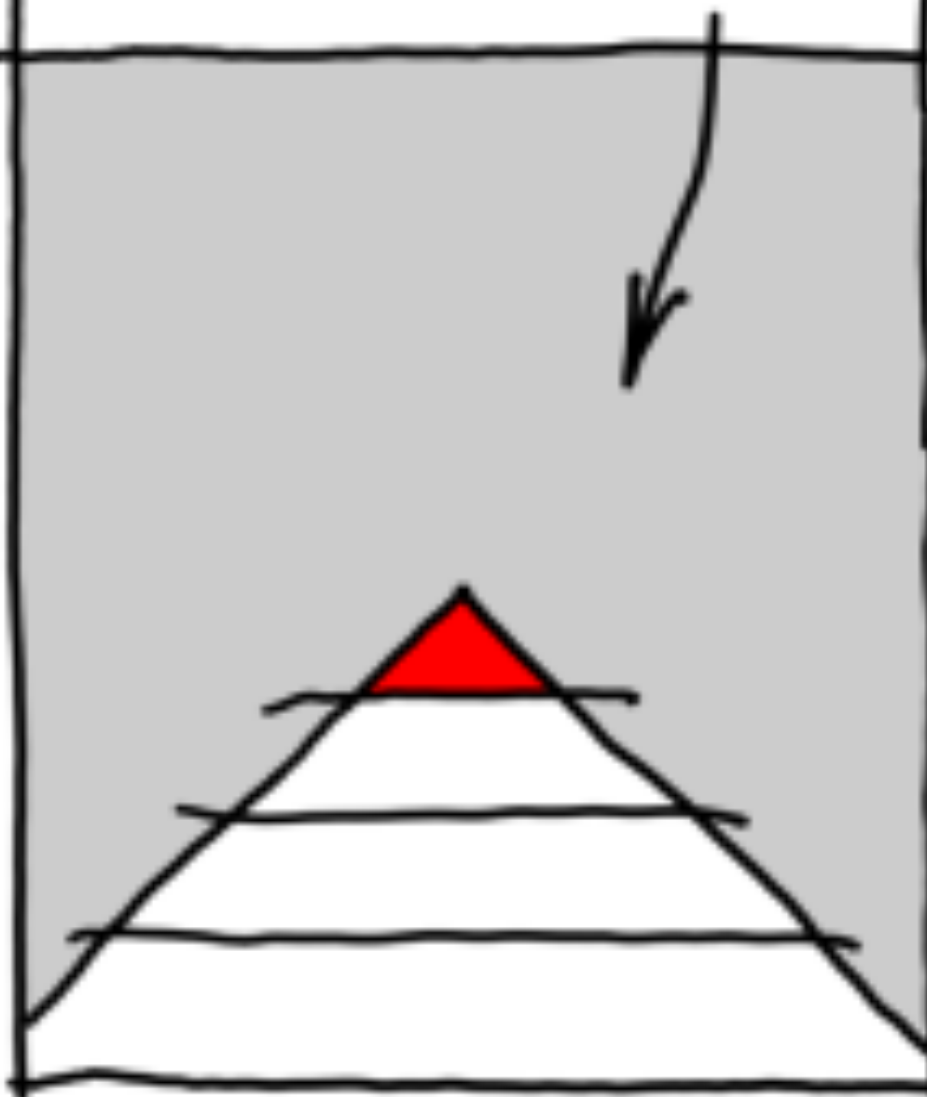


Tilsynsmyndighed giver opsang til læger efter meningitis-sager

Styrelsen for Patientsikkerhed er bekymret over, at læger og sundhedspersoner i flere tilfælde har overset klare symptomer på smitsom meningitis.



What leadership
looks like.



What leadership
feels like.

